

## EP PRESS RELEASE

### Reverieme *Or Else The Light*

**Artist:** Reverime

**EP:** *Or Else The Light*

**Tracks:**

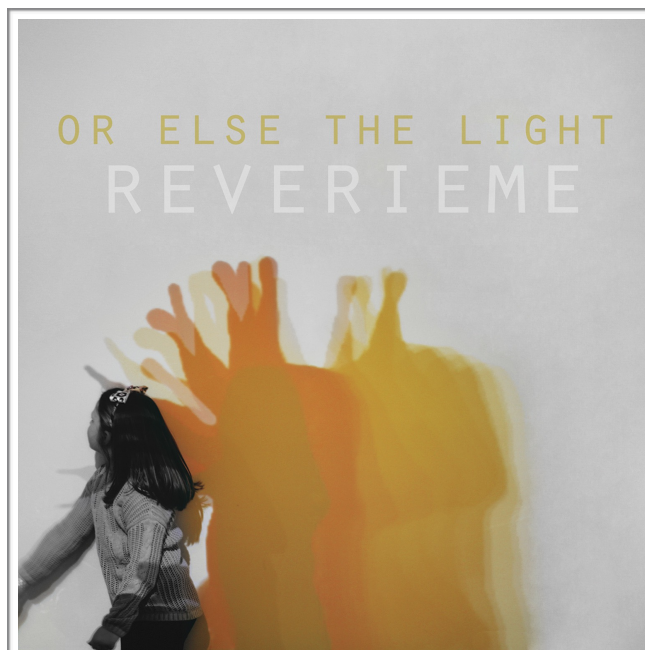
1. Venus
2. Plankton
3. Outside
4. Golem
5. Nocturnal Babe
6. Datun
7. His

**Release:** 20th July 2015

**Label:** 9th Story Records

**Format:** CD / Download

**For fans of:** Regina Spektor, Kimya Dawson, Jenny Lewis



**Reverieme** (aka **Louise Connell**) taught herself how to play guitar with her nose when she was 15. Since then, she has progressed to using both hands, and expanded her repertoire to include the banjo and the ukulele. She spent the last year carefully cataloguing the musical maelstrom inside her head and her forthcoming EP, ***Or Else The Light***, is but a small selection gained from that process. The rest of her songs are lying dormant, waiting for the perfect opportunity to strike.

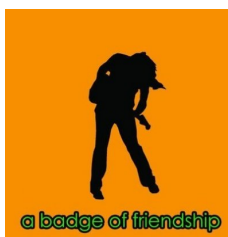
A combination of melancholic, hopeful, dark and insular sounds, there is a distinct edge to Reverieme's songwriting. Steering away from a single grandiose theme, each track on the EP exists in its own separate world, with its own personal story - some are gloriously offbeat, whilst others, like 'Plankton', are haunting and heartbreaking. The meaning behind these songs is very much left up to the listener to decide. She has an undeniable folk influence, but peppered with a pop sensibility that makes her sound all the more universal.

Louise has been influenced by those who have walked before her, such as **Jenny Lewis**, **Kimya Dawson**, **Amanda Palmer** and **Regina Spektor**, but instead of treading the same path she has chosen to create her own, so others may one day follow. On stage, she may or may not be joined by other talented friends to help her elevate her music before it reaches the audience as the occasion demands.

Reverieme has already supported acclaimed acts such as **Gotye**, **Emmy The Great** and **Newton Faulkner** and performed at **T in the Park** and **Wickerman** festival, to name but a few. 2015 will see her return to **Wickerman** on July 25th, and she'll also be performing various acoustic gigs in and around Scotland before heading to Sweden in late July/early August.

***Or Else The Light*** is released on **July 20th 2015** via **9th Story Records**.

- Reverieme is available for interviews.
- EPK, photos and artwork available upon request
- For more information: [reverieme.co.uk](http://reverieme.co.uk)



All PR enquiries to:  
Claire Lim

**A Badge of Friendship**

E: [claire@abadgeoffriendship.com](mailto:claire@abadgeoffriendship.com)

T: 0208 605 2414 // 07833 934 297

URL: [www.abadgeoffriendship.com](http://www.abadgeoffriendship.com)